



CO2 Emissions Efficiency

Our Guide to Greener cars

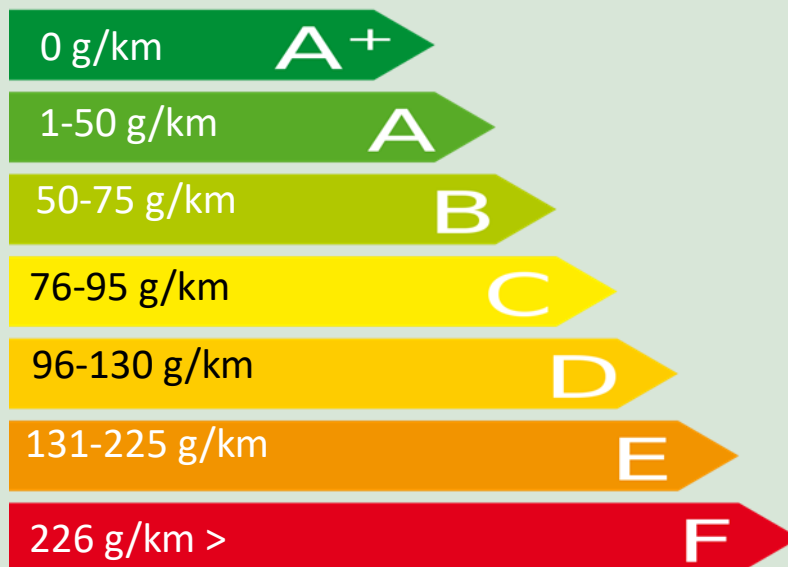
Introducing our Traffic Light guide to CO2 emissions efficiency in support for greener cars and towards net zero goals.

Based on CO2 emissions data taken from both WLTP and converted NDEC regulations.

CO2 emissions data rate is categorised according to the letter A+ to F and using the same colour scheme as used in energy efficiency for appliances in Europe.

Traffic light guide is easy to understand and can be used on websites and partner sites.

Supports our existing CO2 Emissions Guideline based on average CO2 emissions data by category.



- Zero CO2: A+
- Low CO2: A, B
- Average CO2: C, D
- High CO2: E, F

Source of data: Data produced by ACRISS experts from car manufacturer's technical specifications and based on WLTP and converted NDEC regulations. CO2 emissions has many variables including driving conditions, driving style and regional variances which will effect the CO2 emissions consumed.

